

acceo
retail

Money Card



Acceo Retail Solutions
Money Card:
**It's Just Like
Cash!**

Acceo Retail Solutions Money Card is an affordable and practical gift card solution for retailers.

With real-time synchronization at the POS, Money Card offers convenience and security for your customers.

Designed to work both in-store and online, Money Card is a powerful tool for your omnichannel retail ecosystem.

Sell Money Card with a discount to boost sales during slow months or sell Money Card with a discount and predefined activation date. This makes Money Card an excellent tool to support consistent revenue streams.

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Acceo Solutions Inc., a div. of Harris, a fully owned subsidiary of Constellation Software Inc (TSX:CSU)

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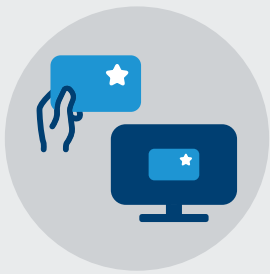
Generate Revenue Ahead of Sales

Gift cards are a key component in the marketing strategy within the retail ecosystem. Acceo Retail Solutions allows you to create, share, market, and track gift cards from one central point. Our exclusive gift card system called Money Card, empowers retailers to manage all gift card operations right from the POS.



Convert Customers Into Brand Ambassadors

Acceo Retail Solutions Money Card turns your best customers into advocates for your brand. With Money Card, your customers can help promote your brand awareness in a way that reaches beyond traditional marketing campaigns. Every time they use your gift cards, they will be voicing out your brand's exceptional experience.



Freedom of Choice

Give your customers the flexibility to use physical cards, online or both. Each Money Card carries a unique identification number which can be used at the POS or online at the time of purchase. You can add and scan multiple gift cards on a single transaction.

70%
of your customers
will spend more than
the value of your card.
(giftcards.com)



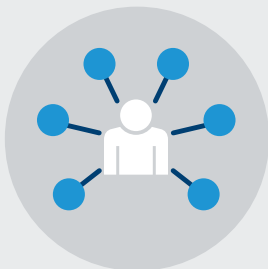
Safe and Secure

Money Card works like debit cards and can be safely deactivated in case of loss or theft. The balance on a lost or stolen gift card can be transferred to a new card—so your customer's money is always safe. The Money Card system also allows users to combine the balance of multiple gift cards into a single card.



Reward Loyal Customers

For your customer loyalty rewards or cashback offers, Money Card ensures that recipients will visit your store or your website. Also, customers will typically utilize all the available amount in their gift cards and often a little more—which they may not have done if they were paying the total purchase price.



Simplified Omnichannel Transactions

The Acceo Retail Solutions omni package extends Money Card beyond the POS. Money Card can either be activated at the POS or the head office and redeemed online. APIs make omnichannel transactions simple to execute and the system fully supports leading ecommerce CMSs such as Shopify, Magento, and many others.





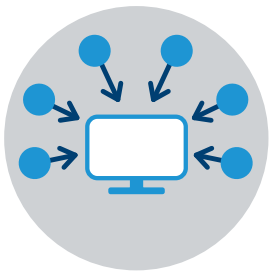
Advanced Analytics with Money Card

Get the information and business data you need on your gift cards right from the POS or the head office. The dedicated Money Card menu provides options to verify active and deactivated cards, view purchase history, and cashbacks. Menu features enable you to check balances and synchronize gift cards. Money Card tools can also segment data based on date range, store number, purchases, reloads, transfers, etc. And you can use prefixes to identify cards that are activated online or are linked to a promotion. The possibilities are endless!



Integrated Marketing

Sell your Money Card outside of your regular brick and mortar stores. Leverage Acceo Retail Solutions partnerships with Blackhawk, Fundstream, AMA, and others, to expand your brand into leading pharmacies, superstores, and department stores.



API Integrations

API Integrations with Money Card and leading e-commerce platforms makes our gift card solution a whole lot easier and convenient. Whether you want to do it on your own or have our custom dev team help you with the integration, Money Card provides you a holistic, 360-degree omni experience, connecting the dots between Head Office, POS and your e-commerce platform. Additionally, Money Card seamlessly integrates with all our web integrations.

**Talk to one of our experts, and let us
get you on the path to success!**